



FOR IMMEDIATE RELEASE

EVERGREEN HOME LOANS NAMES HAAVARD STERRI VICE PRESIDENT OF DIGITAL MARKETING

BELLEVUE, Wash. – January 24, 2022 – [Evergreen Home Loans™](https://www.evergreenhomeloans.com), a full-service direct home loan lender in the Western U.S., announced the addition of Haavard Sterri as its new vice president of digital marketing. Sterri will lead digital strategy and content development while supporting the growth of retail and consumer direct channels.

Sterri joins Evergreen with over 20 years of experience managing corporate marketing teams. He most recently served as the Director of Marketing at Summit Funding, in charge of all marketing, branding, and advertising for the company, which had a presence in 48 states. Initiatives included making significant digital marketing improvements.

“We’re excited to welcome Haavard to the Evergreen family,” said Don Burton, president and founder of Evergreen Home Loans. “Marketing efforts are vital, and strengthening our digital footprint will allow us to expand our reach and make a difference in more lives.”

“Evergreen has established itself as an industry leader with digital technology, taking home financing to the next level through innovations such as the exclusive Evergreen Advantage™,” said Sterri. “I’m thrilled to be a part of the family and look forward to contributing to company goals, including supporting technological advancement and overall growth through digital marketing initiatives.”

To learn more about Evergreen Home Loans, visit www.evergreenhomeloans.com.

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About Evergreen Home Loans

Evergreen Home Loans has offices in six western states: Arizona, California, Idaho, Nevada, Oregon and Washington. The company is also licensed to originate loans in Colorado, Montana, Texas and Wyoming. For over three decades, Evergreen has served local communities with affordable home loan products while focusing exclusively on home lending. A+ rated by the Better Business Bureau and a proud member of the Washington Mortgage Bankers Association and Mortgage Bankers Association, Evergreen offers a full range of loan products including FHA and VA, Conventional, Jumbo, USDA loans, refinancing and construction financing programs. More information about Evergreen can be found on its website at www.evergreenhomeloans.com. Evergreen Home Loans is a registered trade name of Evergreen MoneySource Mortgage Company® NMLS ID 3182. For individual and company license information visit www.nmlsconsumeraccess.org/

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