

**TAMRA RIEGER**EVP, Chief Operating Officer  
Evergreen Home Loans**What her nominator had to say:**

Tamra Rieger has spent over 25 years as a mortgage professional, helping customers find their way home as seamlessly as possible. As COO of Evergreen, she oversees business efficiency and the implementation of strategic goals, while continuing to be a leading voice advocating for digital transformation in the mortgage industry.

Tamra directs digital mortgage technology initiatives to improve the overall customer experience, including spearheading a successful company-wide transition from in-person to digital home lending or residential lending

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services. Though established as a pandemic solution, this program is still being used today.

More recently, Tamra played an integral role in establishing CashUp by Evergreen, a program that gives homebuyers and realtors a significant advantage in today's highly competitive real estate market. While Evergreen saw success with the program's initial launch, Tamra pioneered efforts to continue evolving it with inclusivity top

of mind. This involved necessary changes to the origination fee and down payment requirements, so that CashUp could be more affordable and accessible to a wider range of homebuyers.

Internally, Tamra's passionate about fostering and preserving the company's predominantly women management team. She's committed to mentoring the future female leaders and ensuring they're well-equipped to find success in the male-dominated mortgage industry.

**From her company bio:**

Tamra Rieger serves on the Executive Team of Evergreen Home Loans as Chief Operating Officer. She is responsible for the efficiency of the business and implementation of strategic goals, while providing oversight in training, production support, secondary marketing, construction lending, processing, underwriting, funding and post-closing operations. She directs digital mortgage technology initiatives, driving efficiency and improving the overall customer experience. Tamra is a sought-after speaker at MBA and other industry conferences and events, discussing topics such as digital mortgage implementation and women in leadership. HousingWire recognized her as a 2021 HW Women of Influence winner.

Tamra holds a Bachelor's degree from the University of Washington and has 25 years of experience in mortgage lending, holding positions as EVP Loan Fulfillment and SVP Capital Markets. She currently serves on the Freddie Mac Advisory Board and Fannie Mae Risk Advisory Board. ■

